Marlan and Rosemary Bourns College of Engineering

AGENDA

Chairs' & Leadership Meeting – April 14, 2026

1. **Marketing and Communications (Salsgiver)**
   - YIELD Campaign
     - 13,000 admitted students
     - May 1, Key SIR
     - June 1, Transfer students
     - Department/Major segmented emails
     - Visual of departments, high level, overall value of BCOE
   - Give Day
     - April 7-8 in partnership with Development
     - Raised $32,100 from 80 donors
2. **Updates for Safety and Facilities (Cheung & Ambriz)**
   - Remind and encourage faculty to complete required Canvas lab trainings and cybersecurity training to avoid account disablement
3. **Systems/IT Updates (Gregory)**
   - No update
4. **Updates from Asst Dean Development (Rabb)**
   - Follow up with donors who completed 5-year pledges to discuss potential new solicitations for larger gifts.
5. **Updates from Asst Dean Finance/Admin (Rackstraw)**
   - Secure more student volunteers for Transfer Day
   - Create more maps + visible signages for Transfer Day + future events
6. **Dean Updates (Lynch)**
   - A minor has to be given by college
   - Moving faculty lines
7. **Updates Assoc Dean Undergrad (Liu)**
   - No update

Marlan and Rosemary Bourns College of Engineering

8. Update from Assoc Dean Research and Grad (Barth)

Ph.D. Program	F26 target enrollment	target offers to be made	Offers made as of 4/14/26	offers accepted as of 4/14/26
BIEN	10	17	9	5
CEE	14	33	12	7
CS	31	57	42	15
EE	16	32	20	10
ME	13	24	16	9
MSE	5	11	7	3
total	89	174	106	49

Marlan and Rosemary Bourns College of Engineering

MS Program	Applications	Offers as of 4/14/26	accepts as of 4/14/26
BioEngineering BS/MS	6	5	2
Bioengineering	30	22	3
Chemical Environmental BS/MS	0	0	
Chemical Environmental	18	16	4
Computer Engineering	44	30	12
Computer Engineering BS/MS	1	1	1
Data Science	18	12	4
Computer Science	109	77	17
Computer Science BS/MS	7	3	1
Electrical Engineering BS/MS	5	3	2
Electrical Engineering	57	40	6
Robotics	34	30	15
Mechanical Engineering BS/MS	4	4	1
Mechanical Engineering	36	27	8
Material Science & Engineering	11	7	2
TOTAL	380	277	78
25-26 final cohort:	607	217	120

9. Updates from Assoc Dean AP (Gupta)

- No update

10. Updates from Chair of Faculty (Christidis)

- New agreement for UCR

11. Updates from Equity Advisor (Eldawy)

- Workshop concluded last week – very successful

Chairs

BIEN (Hu)
CEE (Cocker)
CEN (Kim)
CSE (Shelton)
DS (Tsotras)
ECE (Tuncel)
ME (Xu/Professor Chen Li)
MSE (Guo)
MSOL (Vafai)
Robotics (Roy-Chowdhury)